



WORLD FAMOUS LONGHORN SALOON FEATURING KEN MCCOY AND APPALOOSA WITH NEW LOCAL FEMALE VOCALIST

For Immediate Release:

Surrey, British Columbia – It's known on the worldwide rodeo circuit as the "big red barn" and carries a mystic that spans generations of cowboys. And it's a reputation well earned. The 'Longhorn Saloon', a long weekend tradition at the Cloverdale Rodeo has won the hearts of cowboys and non-cowboys alike for its unparalleled combination of high-caliber country music and that intangible vibe that's impossible to pinpoint.

The fun ramps up again for 2011 on Thursday, May 19th at 7:30 pm with the BC Lions and Rodeo All Stars Kick-Off Party featuring music by Run GMC. All weekend long, guests of the Longhorn (located in the Agriplex building), can take in tons of other great live country music, including featured sets from Ken McCoy and Appaloosa. This special 65th anniversary celebration party is free, with limited tickets available online at www.cloverdalerodeo.com.

This year, Appaloosa adds female vocalist, and Langley resident, Randi McMillan to their performance. This powerful female vocalist won the Fraser Valley talent search and loves belting out both country and rock n roll hits from the likes of Brooks and Dunn, Keith Urban and Toby Keith. The band recently opened for Johnny Reid in 2010.

Ken McCoy and his band have played together for the last 20 years. Writing hundreds of songs, having many singles and even hitting the charts in Europe and Australia, you won't want to miss this show full of country music favourites.

The 2011 Cloverdale Rodeo and Country Fair will take place May 20-23, 2011, at the Cloverdale Fairgrounds, for more information visit www.cloverdalerodeo.com. The Longhorn Saloon is a licensed venue and you must be 19 years old or more for entry.

The Cloverdale Rodeo and Country Fair is generously supported by the Marquee Tourism Events Program, one of several tourism-related programs announced in Canada's Economic Action Plan, designed to help organizers expand the reach of their events and promote Canada as a must-see tourist destination to visitors from around the globe.

About:

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 20 – 23, 2011) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 65th annual Cloverdale Rodeo and the 122nd Country Fair visit: www.cloverdalerodeo.com.

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