



## **WORLD-CLASS RODEO RETURNS MAY 20-23, 2011**

For Immediate Release (May 10, 2011):

**Surrey, British Columbia** – The Cloverdale Rodeo will be celebrating years of tradition this May long weekend as the popular family-friendly event marks its 65<sup>th</sup> anniversary. The Cloverdale Rodeo and 122<sup>nd</sup> Country Fair combines a unique blend of world-class rodeo action, free-with-admission entertainment and a brand new Extreme Sports Zone this May long weekend: May 20-23, 2011.

The world's top ranked cowboys and cowgirls are excited to compete for \$360,000 dollars in prize money in four events, Saddle Bronc, Bareback, Bull Riding and Ladies Barrel Racing. Headlining this year's free Sunday night show is the iconic Canadian band "Doug and the Slugs." After the concert, and for the first time ever, enjoy a free family-friendly movie outdoors under the stars where the pros ride, in the Stetson Bowl. The entertainment will take you well into the evening as you kick back and enjoy some great country music in the World Famous Longhorn saloon with long-time rodeo favourite Ken McCoy and Appaloosa with their new female vocalist, Langley resident Randi McMillan.

**Event: 2011 Cloverdale Rodeo and Country Fair**

**Dates: May 20-23, 2011**

**Location: Cloverdale Fairgrounds in Surrey, B.C.**

**Tickets: \$12 for grounds admission, kids 6 and under are free, rodeo tickets begin at \$20. Tickets are available online and at the gate.**

**For a detailed schedule of events, performances, competitors list, and to purchase tickets visit [www.CloverdaleRodeo.com](http://www.CloverdaleRodeo.com).**

**About:**

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the World Famous Cloverdale Rodeo & Country Fair held every year on the May long weekend (May 20 – 23, 2011) at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1,000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 65<sup>th</sup> annual Cloverdale Rodeo and the 122<sup>nd</sup> Country Fair visit: [www.CloverdaleRodeo.com](http://www.CloverdaleRodeo.com).

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**Reference:**

Laura Ballance  
Cloverdale Rodeo and Country Fair  
604-637-6646 (direct)  
604-771-5176 (cell)  
[Laura@LBMG.ca](mailto:Laura@LBMG.ca)

Kate Forman  
Cloverdale Rodeo and Country Fair  
604-637-6653 (direct)  
604-762-2250 (cell)  
[Kate@LBMG.ca](mailto:Kate@LBMG.ca)