



CLOVERDALE RODEO CELEBRATES 60 YEARS MAY 19 – 22, 2006

For Immediate Release
Photos available

Surrey, BC – One of the most popular family events in Western Canada, the **Cloverdale Rodeo and Country Fair** is celebrating its 60th anniversary with a four-day action-packed rodeo and old-fashioned country fair May 19 – 22, 2006.

"We are thrilled to be celebrating the 60th anniversary of the Cloverdale Rodeo," says General Manager Bob Matwiv. *"This is a very special year and we plan on celebrating with our best event ever."*

The rodeo component of the Cloverdale event may be 60, but it's still a young'un compared to the Country Fair, which has been going strong for 117 years!

The Cloverdale Rodeo is one of the most popular on the professional rodeo tour, attracting top male and female contestants from across North America, who compete for over \$200,000 in prize money. The excitement and thrills of the rodeo are undeniable, and no other venue gets you closer to the action than the Stetson Bowl on the Cloverdale Fairgrounds.

"We are so proud of Cloverdale's reputation of producing one of the best family events in British Columbia," says Rodeo Chairperson Penny Smythe. *"And Cloverdale is known throughout North America as being one of the premier rodeo events anywhere."*

The action-packed weekend features other great family events such as horticulture and livestock displays, BC's largest portable midway, and dozens of other great family attractions that are free with admission to the Country Fairgrounds.

Location Cloverdale Rodeo & Exhibition Fairgrounds
6050A – 176 Street
Surrey, British Columbia

Event Hours Friday, May 19 – Gates open 4:00pm - 10:00pm
Saturday, May 20 – Gates open 11:00am - 10:00pm
Sunday, May 21 – Gates open 11:00am - 10:00pm
Monday, May 22 – Gates open 11:00am - 5:00pm

Rodeo Performance Times

Friday, May 19 – 7:30pm
Saturday, May 20 – 2:00pm & 7:30pm
Sunday, May 21 – 2:00pm & 7:30pm
Monday, May 22 – 2:00pm

Grounds and Rodeo Admission Ticket Information

- **Grounds Admission:** \$8.00* (children 7 and under free)
- **Parking:** \$5.00

Rodeo Admission

- **Reserved Uncovered Seating:** \$15.00*
- **Reserved Covered Seating:** \$25.00* & \$20.00*
- **Bud Zone Licensed Area:** \$15.00*
- **Uncovered General Seating**
- **Family Pack:** \$60.00* or \$80.00* (Save \$20.00 on four reserved covered seats for Saturday or Sunday nights rodeo performance).
- **Wrangler Night (Friday night only)**
- **General Seating:** All seats \$15.00*

**Prices do not include applicable taxes and service charges and are subject to change.*

Admission to the fairgrounds includes FREE access to great family attractions. Does not include admission to rodeo performances.

SAVE MONEY – PURCHASE YOUR RODEO TICKETS IN ADVANCE. Rodeo tickets purchased in advance from TicketMaster include fairground gate admission. Save \$8.00!

Tickets are available at the gate and at all TicketMaster outlets, charge by phone (604) 280-4444 or online at www.ticketmaster.com.

For more information on the 60th annual Cloverdale Rodeo & Country Fair visit www.cloverdalerodeo.com or call 604-576-9461.

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