



CLOVERDALE RODEO WELCOMES MISS RODEO CANADA

For Immediate Release

Surrey, B.C.: Miss Rodeo Canada, Aleaha More, will represent rodeo royalty from across Canada when she appears at the 2006 Cloverdale Rodeo and Country Fair.

The 22-year-old University student from Virden, Manitoba will participate in a number of activities while in British Columbia, including the opening ceremonies of each pro-rodeo performance at the 2006 Cloverdale Rodeo.

As the First Lady of Canadian Professional Rodeo, Aleaha will travel throughout Western Canada and into the United States as the official ambassador for the Canadian Professional Rodeo Association working with rodeo committees, stock contractors, sponsors, media and rodeo fans.

"Across Canada, we embrace the sport of rodeo which is rich in history, heritage and patriotism. It will be with great pride that I carry our Canadian flag and I encourage everyone to take in the fast paced, action-packed excitement of professional rodeo," says Aleaha.

Upon completion of her reign as Miss Rodeo Canada, Aleaha will complete a final work term and graduate with a Bachelor of Applied Arts (Visual Communications) from the University of Lethbridge/Medicine Hat.

For more information about Miss Rodeo Canada visit www.rodeocanada.com. For further information on the 2006 Cloverdale Rodeo and 117th Annual Country Fair, visit www.cloverdalerodeo.com.

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