



BIG CROWDS CELEBRATE CLOVERDALE RODEO'S 60th – ORGANIZERS ANNOUNCE SECOND EVENT

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Surrey, B.C. - Rodeo fans came out in big numbers to see one of North America's finest pro rodeos celebrate its 60th anniversary.

"It was tremendous to have so many people support our event," says Cloverdale Rodeo Chairperson Penny Smythe. *"What a wonderful way to celebrate our anniversary."*

In total, over twenty-thousand people turned out to see the world class action of rodeo during six performances throughout the four day event, up over four thousand attendees from 2005 numbers. The 117-year-old Country Fair also drew over seventy thousand guests, up three thousand from 2005.

"We set a new record for our Friday night performance, we sold out our Sunday afternoon performance and despite the very poor weather on Sunday night and Monday we had great turn outs," said Smythe.

The Cloverdale Rodeo is one of the top 25 rodeos in North America, drawing 500 of the world's top cowboys and cowgirls. **The four-day event generates in excess of five million dollars in economic spin-off into the lower mainland.**

On Friday night the Cloverdale Rodeo Association and the Crystal Gala foundation of the Fraser Valley partnered to present "Tough Enough To Wear Pink" night. Rodeo competitors, staff, volunteers, officials and hundreds of rodeo guests all wore pink to raise money and awareness for breast cancer research. Several thousand dollars were raised which will be used for Fraser Valley based programs.

CLOVERDALE BRINGS PRO BULL RIDING TO BC

Organizers of the Cloverdale Rodeo are hoping to continue to build on the success of their 2006 event with the announcement of a huge pro bull-riding event in July. The **PBR Rocky Cup** will come to the Cloverdale fairgrounds July 28 and 29. The event will feature the world's top forty bull riders competing in a bull-riding shootout.

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"We are so excited about bringing pro bull riding to Cloverdale. We know that there is huge support for rodeo in the lower mainland. This event is going to be two hours of thrills for We're excited about bringing pro bull riding to the lower mainland," says PBR Canada President Austin Beasley.

ABOUT PBR

More than 104 million viewers tune in each year to the PBR on NBC, OLN and on a host of foreign networks across the globe. With over 500 hours of prime time programming annually PBR ranks among the most prolific sports on air, in addition to attracting over one million live event attendees each year with its multi-tiered event structure which includes the marquee Built Ford Tough Series presented by Wrangler, the U.S. Smokeless Tobacco Company Challenge Tour, the PBR Rocky Cup presented by Dickies series, the Enterprise Rent-A-Car Tour, and the Discovery Tour, designed specifically for entry level contestants.

The PBR's governing board of directors is comprised of renowned bull riders who have developed the event into a stand alone sport which is experiencing unprecedented growth in global popularity. The PBR is headquartered in Colorado Springs, Colorado, and has over 600 athletes competing in more than 100 PBR sanctioned competitions.

Tickets for the PBR Rocky Cup are now on sale at Ticketmaster. Call 604.280.4444 or visit www.ticketmaster.ca.

CLOVERDALE RODEO – 2006 RESULTS **Canadian Cowboys Finish Big at 2006 Event**

Cowboys from north of the border produced solid results at this year's event,

EVENT STANDINGS:

Saddle Bronc Riding

- 1st – Jess Martin, Dillon, Montana, Cool Alley (score – 88) (money won - \$7,038.72)
- 2nd – James Crozier, Granbury, Texas (score – 85) (money won - \$4,105.92)
- 2nd – Lance Mulvahill, Dawson Creek, BC (score – 85) (money won - \$4,105.92)
- 2nd – Chad Ferley, Oelriches, South Dakota, (score – 85) (money won - \$4,105.92)
- 2nd – Dalton Kraft, Medicine Hat, Alberta, (score – 85) (money won - \$4,105.92)
- 3rd – Cody DeMoss, Heflin, Louisiana, (score – 84) (money won - \$1,613.04)
- 3rd – Ryan Mapston, Belt, Wyoming, (score – 84) (money won - \$1,613.04)

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Bull Riding

- 1st – Jordie Campbell, Bindloss, Alberta (score – 86) (money won - \$6,768.00)
- 2nd – Beau Hill, West Glacier, Montana (score – 85) (money won - \$4,935.00)
- 2nd – Tyler Thompson, Black Diamond, Alberta (score – 85) (money won - \$4,935.00)
- 3rd – Clem Lowry, Perryvale, Alberta (score – 84) (money won - \$3,666.00)

Ladies Barrel Racing

- 1st – Sierra Stoney, Dewinton, Alberta (time – 16.02) (money won - \$8,360.00)
- 2nd – Janet Cunningham, Chilliwack, BC (time – 16.11) (money won - \$6,688.00)
- 3rd – Joleen Seitz, Savona, BC (time – 16.14) (money won - \$5,434.00)

Steer Wrestling

- 1st – Brent Willsie, Caroline, Alberta (time – 3.5) (money won - \$5,715.20)
- 2nd – David Gibson, Innisfail, Alberta (time – 3.7) (money won - \$4,812.80)
- 2nd – Daniel Yates, Red Lodge, Montana (time – 3.7) (money won - \$4,812.80)
- 3rd – John Gee, Stanford, Montana (time – 3.9) (money won - \$3,308.80)
- 3rd – Kyle Thompson, Black Diamond, Alberta (time – 3.9) (money won - \$3,308.80)
- 3rd – Lee Graves, Calgary, Alberta (time – 3.9) (money won – 3,308.80)

Bareback Riding

- 1st – Forest Bramwell, Pagosa Springs, Colorado, (horse - Shootin' Stars) (score – 91) (money won - \$6,181.44)
- 2nd – Bobby Mote, Culver, Oregon (score – 89) (money won - \$4,507.30)
- 2nd – Cimmaron Gerke, Brighton, Colorado (score – 89) (money won - \$4,507.30)
- 3rd – Clayton Foltyn, El Campo, Texas (score – 87) (money won - \$3,348.28)

Tie Down Roping

- 1st – Joe Lucas, Carstairs, Alberta (time – 7.2) (money won - \$5,448.24)
- 1st – Clint Robinson, Spanish Fork, Utah (time – 7.2) (money won - \$5,448.24)
- 2nd – Cliff Williamson, Madden, Alberta (time – 7.3) (money won - \$4,540.20)
- 3rd – Blair Burk, Durant, Oklahoma (time – 7.5) (money won - \$3,934.84)

Team Roping

- 1st Cory Petska, Lexington, Oklahoma (time – 4.2) (money won - \$4,621.27)
Shain Sproul, Benson, Arizona (time – 4.2) (money won - \$4,621.27)
- 2nd Rocky Dallyn, Nanton, Alberta (time – 4.4) (money won - \$4,134.83)
Travis Gallais, Olds, Alberta (time – 4.4) (money won - \$4,134.83)
- 3rd Randon Adams, Logandale, Nevada (time – 4.6) (money won - \$3,405.15)
Jason Adams, Logandale, Nevada (time – 4.6) (money won - \$3,405.15)
- 3rd Brady Minor, Ellensburg, Washington (time – 4.6) (money won - \$3,405.15)
Jake Stanley, Hermiston, Oregon (time – 4.6) (money won – \$3,405.15)

For more information about the Cloverdale Rodeo and Country Fair or the PBR Rocky Cup visit www.cloverdalerodeo.com.

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Reference:

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