



FAST FACTS

2007 CLOVERDALE RODEO AND COUNTRY FAIR

General Information

Location:

Cloverdale Rodeo & Exhibition Fairgrounds
6050A - 176th Street, Surrey, British Columbia

Country Fair Hours:

Friday, May 18th 4:00pm - 9:30pm
Saturday, May 19th 11:00am - 9:30pm
Sunday, May 20th 11:00am - 9:30pm
Monday, May 21st 11:00am - 9:00pm

Admission:

Grounds Admission: \$8.00* (children 7 and under free)
Parking: \$5.00

Rodeo

Performance Times:

Friday, May 18th 7:30pm
Saturday, May 19th 2:00pm & 7:30pm
Sunday, May 20th 2:00pm & 7:30pm
Monday, May 21st 2:00pm

Rodeo Admission:

Reserved Uncovered Seating	\$15.00*
Reserved Covered Seating	\$25.00* & \$20.00*
Uncovered General Seating	
Family Pack	\$60.00* & \$80.00*
<i>(Save \$20.00 on 4 reserved covered seats for Sat or Sun night rodeo performances)</i>	
Wrangler Night (Friday night only)	All seats \$15.00*
General Seating	

All reserved rodeo seats include admission to the Bud Zone Beer Garden**.

* Prices do not include applicable taxes and service charges and are subject to change.

** Must be legal drinking age.

Tickets are available at the gate and at all TicketMaster outlets. Charge by phone (604) 280-4444 or online at www.ticketmaster.com.

Country Fair

Highlights:

Featured exhibits in the Country Fair will include cooking, baking and canning competitions, knitting, quilting and hand-made arts and crafts exhibitions, horticulture and livestock displays and much more.

- Custom Car and Hot Rod Show, the 2nd Annual Cloverdale Rodeo and Country Fair Custom Car and Hot Rod event will feature 24 of BC's top restored custom and hot rod vehicles. With a combined value topping one million dollars, these vehicles are sure to be huge crowd pleasers.
- 30 categories of arts and crafts, including woodwork and collage.
- Youth from local 4H clubs will present interactive and educational displays on the secrets to growing and grooming.
- Traditional livestock displays featuring dairy, beef and poultry.
- The Country Fair also features BC's largest traveling midway (see below).

Midway Rides & Ticket Information

Hours:

Friday	4:00pm - Midnight
Saturday & Sunday	11:00am - Midnight
Monday	11:00am - 8:00pm

Midway Ride Tickets:

Friday Wrist Band	\$19.00
All-day Wrist Band	\$28.00
Single Ticket	\$1.00
Book of 20	\$18.00
Book of 40	\$35.00

Entertainment:

The 2007 Cloverdale Rodeo & Country Fair features a record number of live entertainment stages. No fewer than five stages will be spread throughout the fair grounds, hosting entertainment for all ages.

- *Bud Light Outdoor Entertainment Stage* – Located in the heart of the Country Fair, this free attraction will feature great family programming, including local tribute acts Nearly Neil (Bobby Bruce), Abba Cadabra, and Luisa Marshal as Tina Turner.
- *LongHorn Saloon* – Located at the centre of the fairgrounds in the Agriplex building, the LongHorn Saloon is a world-famous country entertainment pavilion. This licensed, adults-only entertainment venue will feature top-notch acts, such as Ken McCoy and Blackwater.

- *Wild Cactus Saloon* – The largest outdoor adult entertainment pavilion on-site, the Wild Cactus features the Bud Big Rig entertainment experience along with artists Side By Side and the Lorrie Jordan Band.
- *Kids Magic Stage* – Located in the Kids Zone of the midway, this venue will feature family entertainers Ray Medway and Bobby Loonie.
- *Stetson Bowl Stage* – Located in the heart of the Stetson Bowl Rodeo Arena, the stage will anchor the NEW Bud Zone Beverage Garden with well-known country band Appaloosa playing one hour prior to and one hour after each and every rodeo performance.

Additional

The Cloverdale Bed Races, Thursday, May 17th - 6:00pm

- Started in 1977 as a quirky publicity stunt
- Sponsored by the *Cloverdale Chamber of Commerce*, this popular attraction happens each year in downtown Cloverdale.
- The race is split into three divisions: men, women and media.

Cloverdale Kick-Off Party, Thursday, May 17th - 7:00pm

- A little bit of country and a little bit of rock and roll with local rock legends Trooper joined in the LongHorn Saloon by Blackwater and Ken McCoy. Tickets are \$10, available at Ticketmaster. Plus applicable taxes and service charges.

Cloverdale Rodeo and Country Fair Parade, Saturday, May 19th - 10:00am

- Features clowns, floats, bands, marching units and commercial entries.

For further information on the 2007 Cloverdale Rodeo and Country Fair, visit www.cloverdalerodeo.com.

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Reference:

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