



## CLOVERDALE RODEO WELCOMES MISS RODEO CANADA

### For Immediate Release

Surrey, B.C. - Miss Rodeo Canada, Tara Sergerie, will represent rodeo royalty from across Canada when she appears at the 2007 Cloverdale Rodeo and Country Fair.

The 21-year-old nursing student from Okotoks, Alberta will participate in a number of activities while in British Columbia, including the opening ceremonies of each pro-rodeo performance at the 2007 Cloverdale Rodeo.

As the First Lady of Canadian Professional Rodeo, Tara will travel throughout Western Canada and the United States as the official ambassador for the Canadian Professional Rodeo Association, working with rodeo committees, stock contractors, sponsors, media and rodeo fans.

*"As Miss Rodeo Canada, I intend to share my passion for rodeo and its history. I have the opportunity to reach out and positively influence future generations to ensure a solid future for professional rodeo in Canada,"* says Tara.

Tara is pursuing her Nursing Degree at Mount Royal College in Calgary. Her future plans include becoming a doctor and working with Doctors without Borders.

For more information about Miss Rodeo Canada visit [www.rodeocanada.com](http://www.rodeocanada.com). For further information on the 2007 Cloverdale Rodeo and 119<sup>th</sup> Annual Country Fair visit [www.cloverdalerodeo.com](http://www.cloverdalerodeo.com).

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### Reference:

Laura Ballance  
Cloverdale Rodeo and Country Fair  
604-684-3170  
604-771-5176 (cell)  
[laura@curvecommunications.com](mailto:laura@curvecommunications.com)

Debra Walley  
Cloverdale Rodeo and Country Fair  
604-684-3170  
604-727-2954 (cell)  
[deb@curvecommunications.com](mailto:deb@curvecommunications.com)