



Cloverdale Rodeo & Exhibition Association

Redding Rodeo Association
Joint Press Release: April 5, 2007

CLOVERDALE AND REDDING RODEO'S PARTNER FOR BONUS PRIZE MONEY EVENT

SURREY BC – Following an incredibly successful inaugural year in 2006, the Cloverdale Rodeo & Exhibition Association & the Redding Rodeo Association are pleased to announce the return of the **Pro Rodeo West Coast Trail \$14,000.00 Bonus Prize Money Program**, sponsored by the Dodge Truck Dealers of BC & Redding Bank of Commerce.

“The response to the program was fantastic last year, so we’re happy to bring back the West Coast Trail event for our 2007 rodeos,” says Cloverdale Rodeo Chairperson Penny Smythe. “I think this program shows the spirit of cooperation between our two events.”

How the program works:

Bonus Prize Money of \$2,000.00 will be awarded in each of the following 7 rodeo events: BB, SB, BR, SW, TDR, Lds.BR & TR.

To win the bonus prize money of \$2,000.00, rodeo contestants must win their rodeo event at both the Cloverdale Rodeo & Redding Rodeo. All ties will be split. The Bonus Prize Money pay-out will be awarded as per the official results from the CPRA & PRCA.

Redding Rodeo Chairman Bennett Gooch says, “it is a pleasure working with the Cloverdale Rodeo in this joint venture. This is another way that two top Rodeos that share the same weekend can both benefit from each other. I would like nothing more than to see the bonus paid out in full. Good luck to all who try to capture the West Coast trail Bonus. “

The 2007 Pro Rodeo West Coast Trail dates are:

Redding Rodeo / May 17th to 19th 2007
Cloverdale Rodeo / May 18th to 21st 2007

For further information on the 2006 Cloverdale Rodeo and Country Fair visit:
www.cloverdalerodeo.com. For more information on the 2006 Redding Rodeo visit:
www.reddingrodeo.com.

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Reference:

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