



MEDIA ACCREDITATION FORM

This form must be submitted with a letter from your editor, news director or producer confirming your assignment at the 2007 Cloverdale Rodeo and Country Fair. If you have been retained as a freelance writer, this form must be submitted with a letter from a recognized organization or publication on their masthead, verifying that you have been retained to cover the event. In order to be accredited, your news outlet must be relevant to the sports, community or daily newspapers, lifestyle, tourism, entertainment or related categories. Please note: accreditation will be given to reporters, writers, editors, videographers and photographers only. Company newsletters and other limited circulation publications are not eligible for media registration. Advertising, sales and marketing personnel are not considered working media and will not be provided with a media badge. Photographers shooting for personal stock footage or website images will not be accredited.

Media badges/photo vests will be available for pick up at the Media Centre (located behind the Stetson Bowl at Gate 2 off of 60A Avenue). Identification will be required at time of pick-up. There will be no on-site accreditation. All pre-accredited media must bring a press card from a recognized media outlet with current membership status when picking up media credentials. Third-party media cards will not be accepted. Non-credentialed companions of media representatives will not be given media access passes. Media badges DO NOT allow holders front-of-the-line or backstage entrance into the Longhorn Saloon or any on-site beer gardens.

Please fully complete the following fields:

Media Outlet:

Name:

_____ Title: _____

Address:

City: _____ Prov: _____

Postal Code: _____

Tel: _____ Fax: _____

Email: _____

PCRA/CPRA membership numbers (if applicable):

NOTE: Media accredited as PCRA/CPRA members will be expected to show current membership cards upon registering at the Media Centre.

Which day(s) are you planning to visit the Cloverdale Rodeo & Country Fair?
Please circle each day you would like to attend.

Friday May 18 Saturday May 19 Sunday May 20 Monday May 21

Please submit Media Accreditation Form to
Curve Communications via
email: deb@curvecommunications.com or fax: 604-684-3171.