



Cloverdale Rodeo & Exhibition Association



Joint Press Release: March 27, 2006

CLOVERDALE AND REDDING RODEO'S PARTNER FOR BONUS PRIZE MONEY EVENT

SURREY BC – The Cloverdale Rodeo & Exhibition Association & the Redding Rodeo Association are pleased to announce the **2006 Pro Rodeo West Coast Trail \$14,000.00 Bonus Prize Money Program**, sponsored by the Dodge Truck Dealers of BC & Redding Bank of Commerce.

Bonus Prize Money of \$2,000.00 will be awarded in each of the following 7 rodeo events: BB, SB, BR, SW, TDR, Lds.BR & TR.

To win the bonus prize money of \$2,000.00, rodeo contestants must win their rodeo event at both the Cloverdale Rodeo & Redding Rodeo. All ties will be split. The Bonus Prize Money pay-out will be awarded as per the official results from the CPRA & PRCA.

"We were looking for new ways to raise the bar concerning our rodeo events & the partnership with the Redding Rodeo has made this happen," says Cloverdale Rodeo Chairperson Penny Smythe. *"The support of the Dodge Truck Dealers of BC also played a major role in this announcement."*

Redding Rodeo Chairman Bennett Gooch says this program is a long-time coming, *"we have been working for the past 2 years on developing a Bonus Prize Money Program that would be a win-win for both Cloverdale & Redding. This announcement certainly shows how pro rodeo committees & sponsors can work together."*

The 2006 Pro Rodeo West Coast Trail dates are:

Redding Rodeo / May 18th to 20th 2006

Cloverdale Rodeo / May 19th to 22nd 2006

For further information on the 2006 Cloverdale Rodeo and Country Fair visit:

www.cloverdalerodeo.com.

For more information on the 2006 Redding Rodeo visit: www.reddingrodeo.com.

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Reference:

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