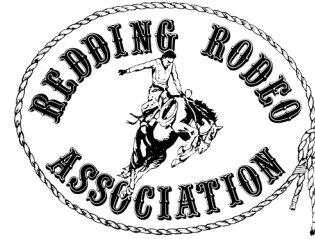




Cloverdale Rodeo & Exhibition Association



Joint Press Release: March 27, 2006

## **CLOVERDALE AND REDDING RODEO'S PARTNER FOR BONUS PRIZE MONEY EVENT**

SURREY BC – The Cloverdale Rodeo & Exhibition Association & the Redding Rodeo Association are pleased to announce the **2006 Pro Rodeo West Coast Trail \$14,000.00 Bonus Prize Money Program**, sponsored by the Dodge Truck Dealers of BC & Redding Bank of Commerce.

Bonus Prize Money of \$2,000.00 will be awarded in each of the following 7 rodeo events: BB, SB, BR, SW, TDR, Lds.BR & TR.

**To win the bonus prize money of \$2,000.00, rodeo contestants must win their rodeo event at both the Cloverdale Rodeo & Redding Rodeo.** All ties will be split. The Bonus Prize Money pay-out will be awarded as per the official results from the CPRA & PRCA.

*"We were looking for new ways to raise the bar concerning our rodeo events & the partnership with the Redding Rodeo has made this happen,"* says Cloverdale Rodeo Chairperson Penny Smythe. *"We are grateful for the continued support of the Dodge Truck Dealers of BC is making this add-on prize money event a reality for our competitors."*

Redding Rodeo Chairman Bennett Gooch says this program is a long-time coming, *"we have been working for the past 2 years on developing a Bonus Prize Money Program that would be a win-win for both Cloverdale & Redding. This announcement certainly shows how pro rodeo committees & sponsors can work together."*

The 2006 Pro Rodeo West Coast Trail dates are:

Redding Rodeo / May 18<sup>th</sup> to 20<sup>th</sup> 2006

Cloverdale Rodeo / May 19<sup>th</sup> to 22<sup>nd</sup> 2006

For further information on the 2006 Cloverdale Rodeo and Country Fair visit:  
[www.cloverdalerodeo.com](http://www.cloverdalerodeo.com). For more information on the 2006 Redding Rodeo visit:  
[www.reddingrodeo.com](http://www.reddingrodeo.com).

-30-

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