



FAST FACTS - ANIMAL WELFARE

General Information:

- The Cloverdale Rodeo is a 60-year old pro-rodeo tradition.
- Each year approximately 25 thousand fans enjoy six pro-rodeo performances.
- The Cloverdale Rodeo is a sanctioned pro-rodeo tour event
 - Professional Rodeo Cowboys Association (PRCA)
 - Canadian Professional Rodeo Association (CPRA)
- As a sanctioned pro-rodeo tour event, the Cloverdale Rodeo upholds and aggressively enforces the rules and regulations governing the proper care and treatment of rodeo livestock, as set out by the PRCA, as well as the rules and regulations (Humane Treatment of Rodeo Livestock and Prevention of Injury) of the CPRA.
- The Cloverdale Rodeo and Country Fair welcomes and appreciates the professional working relationship with respected independent veterinarian Dr. Edward Wiebe, D.V.M. and associates. These veterinarians volunteer their time, attend all rodeo performances and are onsite for any livestock attention.
- The Cloverdale Rodeo and Country Fair, as in past years, also welcomes the Society for the Prevention of Cruelty to Animals (SPCA) to attend all rodeo performances throughout the rodeo weekend.

Livestock:

- Kesler Rodeo of Magrath, AB, is the roughstock contractor for the Cloverdale Rodeo.
- Kesler Rodeo brings approximately 33 bulls and 100 bucking horses to the Cloverdale Rodeo.
- The average working time for bucking animals at the Cloverdale Rodeo is 16 seconds.
- The average *annual* working time for Kesler bucking animals is 10 minutes.
- The Kesler bucking stock is some of the most valuable in North America.

The 60th annual Cloverdale Rodeo and Country Fair will take place May 19th to 22nd at the Cloverdale Fairgrounds, with a special 60th Anniversary Party featuring Johnny Reid and special guest Amber Nicholson on May 18th to kick-off the celebrations. Tickets for the rodeo and concert are available at TicketMaster.

For further information on the 2006 Cloverdale Rodeo and Country Fair visit: www.cloverdalerodeo.com.

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Reference:

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