



2006 CLOVERDALE RODEO & COUNTRY FAIR MORE "HORSEPOWER" THAN EVER!

For Immediate Release

Surrey, B.C.: This year's Cloverdale Rodeo and Country Fair features more horsepower than ever before! For the first time in the history of the event, the BC Hot Rod Association will bring the coolest cars in their collection to the Country Fair.

Twenty-four cars valued at over one million dollars will be on display each day of the Cloverdale Rodeo and Country Fair. Fifteen of the cars are in the top of their class in Canada, Washington and Oregon. These cars are a cross-section of every imaginable automotive dream including a 1928 Ford Touring car, 1947 Ford 2-door, 1965 Chevrolet Impala, 1967 Acadian, 1937 Buick, a 1933 Ford and a selection of classic muscle cars such as the famous GTO. See them all in the Coverall Building.

"The response by our Association has been overwhelming. Everyone loves the Cloverdale Rodeo and Country Fair. We are especially excited that this is their 60th anniversary and we get to be a part of the celebration," says Bill Townsend of the BC Hot Rod Association.

The Cloverdale Rodeo and Country Fair celebrates its 60th anniversary - come join the celebration! The Cloverdale Rodeo and Country Fair takes place at the Cloverdale Rodeo and Exhibition Fairgrounds, Victoria Day long weekend from May 19th to 22nd.

Admission to the fairgrounds is \$8.00 and includes FREE access to lots of great family attractions. Tickets for the pro-rodeo performances range from \$15 to \$25. Pro-rodeo tickets purchased in advance from TicketMaster include fairground gate admission – an \$8.00 savings! Tickets are available at the gate and at all TicketMaster outlets, charge by phone (604) 280-4444 or online at www.ticketmaster.com.

The Cloverdale Rodeo and Country Fair is proud of its reputation of presenting great family entertainment. For further information on the 2006 Cloverdale Rodeo and 117th Annual Country Fair, visit www.cloverdaleroдео.com.

-30-

Reference:

Laura Ballance
Cloverdale Rodeo and Country Fair
604-684-3170
604-771-5176 (cell)
laura@curvecommunications.com

Debra Walley
Cloverdale Rodeo and Country Fair
604-684-3170
604-727-2954 (cell)
deb@curvecommunications.com