



## **CLOVERDALE CELEBRATES 60 YEARS WITH KICK-OFF PARTY EVENT**

For Immediate Release

Surrey, B.C.: The 2006 Cloverdale Rodeo and Country Fair will feature rising Canadian country music sensation Johnny Reid with guest artist Amber Nicholson at a special party celebrating 60 years of world class pro-rodeo events on Thursday, May 18<sup>th</sup> at the rodeo's famous Longhorn Saloon.

*"We are so pleased that Johnny will be part of this year's Cloverdale Rodeo event," says General Manager Bob Matwiv. "Country music fans around the world know that Johnny is a star on the rise, and to have him play Cloverdale is extremely exciting."*

The Scotland-born, Canada-raised and now Nashville-based Reid is known for his soulful style of country music. His most recent album, *Born to Roll*, released in 2005 by OpenRoad/Universal Canada generated critical acclaim and several chart climbing hits. Johnny then embarked on two successful tours – first with Carolyn Dawn Johnson and Emerson Drive and then as the opening act for country icons Brad Paisley and Terri Clark. Today, Johnny is working on a new album.

Tickets for the special Thursday night celebration are \$15.00 (plus service charge) and will go on sale April 17<sup>th</sup>. A sure sell-out, call TicketMaster early for tickets to this year's hottest party, which features guest artist, Amber Nicholson.

For more information on the Johnny Reid Kick-Off Celebration, Thursday, May 18<sup>th</sup>, and the 2006 Cloverdale Rodeo and Country Fair, visit [www.cloverdalerodeo.com](http://www.cloverdalerodeo.com).

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