

2006 PBR CANADA, ULC. MEDIA CREDENTIAL FORM

FAX REQUESTS FOR CREDENTIALS TO PBR CANADA HEADQUARTERS AT (403)241-4533

Name:					
Title:					
Media Affiliation:					
Address:					
City:		Prov.		Postal Code:	
Phone:		Cell Phone:			
E-Mail :		Fax Number:			

Names and Titles for credentials. Include production crew if possible.	
Name	Title

Event Requested:		
Specific Needs & Requests:		
When will coverage / interview be aired or published?		

The undersigned acknowledges and agrees that any photographs, video or other forms of media captured at the event for which credentials are being issued are to be used for news and editorial purposes only. Any commercial sale of photographs, video or other forms of media captured at a PBR Canada sanctioned event is expressly prohibited without the prior written consent of the PBR Canada. Please contact PBR Canada office at (403) 241-4530 with respect to any commercial requests for the use of photographs, video or other media. By signing below, the undersigned also acknowledges and agrees to the Terms and Conditions for Media Credentials set forth on the reverse side of this form.

Signature:		Date:	
-------------------	--	--------------	--

PBR CANADA, ULC.
TERMS AND CONDITIONS FOR MEDIA CREDENTIALS

Each holder (“Holder”) of a media credential (“Credential”) issued by PBR Canada, ULC. (“PBR Canada”) agrees to the following terms and conditions:

1. **Holder, for and on behalf of him/herself, his/her spouse, heirs, personal administrators, successors, assigns, and all others claiming by, through or under him/her, hereby unconditionally waives and releases forever any and all claims, demands or causes of action Holder may have against PBR Canada and its subsidiaries, affiliates, shareholders, directors, officers, employees, representatives, contractors and agents, arising from or relating in any way to Holder’s attendance at and/or media coverage of the PBR Canada event described on the front side of this form (the “Event”), including but not limited to claims for property damage, bodily injury or death. Holder hereby further discharges, holds harmless and unconditionally indemnifies PBR Canada and its subsidiaries, affiliates, shareholders, directors, officers, employees, representatives, contractors and agents from and against any and all liabilities, claims, demands, actions, causes of action, suits, losses, costs or expenses of any kind or nature whatsoever, which arise out of or result from Holder’s attendance at and media coverage of the Event. Holder, for and on behalf of himself, his/her spouse, heirs, personal administrators, successors, assigns, and all others claiming by, through or under him/her, covenants not sue or otherwise commence any action, suit or proceeding against PBR Canada, its shareholders, directors, officers, employees, representatives, contractors and agents, for any liabilities, claims, demands, actions, causes of action, suits, losses, costs or expenses of any kind or nature which are waived, released and/or discharged hereunder.**
2. Holder agrees that all photographs, film, videotape footage and other recordings taken or captured by or for Holder, including but not limited to all copyrights and other intellectual property rights thereto, is the exclusive property of and owned solely by PBR Canada. Holder is hereby authorized to photograph, film or videotape only and must deliver all pictures, footage and recordings to PBR Canada after the event and prior to release. All use of any pictures, footage and recordings must be approved by PBR Canada prior to use, display, publication or release, except that Holder may display such photographs, film or videotape solely in conjunction with non-commercial news reporting purposes.
3. Holder acknowledges and agrees that Holder’s Credential allows Holder access only to those areas at the Event venue and/or the official Event hotel that are designated by PBR Canada as open to members of the media. Holder’s Credential does not provide or allow access to Event contestant locker rooms, areas behind the bucking chutes, PBR Canada sponsor hospitality rooms, or PBR Canada -sponsored hospitality events for sponsors, contestants and other guests, unless Holder is escorted by an authorized PBR Canada representative. At any time he/she is present at a PBR Canada Event, Holder agrees to honor and comply with any directions, instructions and requests made by PBR Canada.
4. Holder’s Credential must be worn and displayed in a visible location at all times while covering the Event. Holder will be charged \$250.00 for issuance of a replacement for a lost Credential.
5. Holder must wear appropriate professional attire, in the sole discretion of PBR Canada, at all times while covering the Event.
6. PBR Canada reserves the right to immediately revoke Holder’s Credential for the Event if Holder fails to comply with the terms and conditions set forth above.

Holder:

Signature

Date

Print Name

Company Name