

March 24th, 2006

Dear Parade Friends:

The Cloverdale Rodeo & Exhibition Association invites you to participate in our annual Cloverdale Rodeo Parade on Saturday May 20th, 2006. We are very excited as this year marks the Rodeo's 60th Anniversary!

We would be pleased if you would schedule our parade on your 2006 tour. Please complete the attached parade application with sufficient information to ensure parade officials give entrants the recognition they deserve. Please ensure you have signed the TV Performance Release Form.

Closing date for entries is May 5, 2006 at 4:00pm (Pacific Standard Time).

Should your application NOT meet the requirements of the Parade Committee, you will be notified by telephone by Monday, May 15th with a confirmation letter following. You will **not** be contacted if your application is accepted.

Please retain the "Parade Rules & Instructions" and read thoroughly, as this will be a helpful guide.

Entry numbers and Parade starting positions will be assigned at the time of registration. All entries must be cleared through registration and in position by 8:00 a.m. Saturday, May 20th. Pre-judging will start at 8:00 a.m. sharp, with no late entry viewing. Horse entries must be in position by 9:00 a.m. for judging.

Should you require further information, please contact this office between 8:30 a.m. – 4:30p.m. Monday to Friday.

Thank you for your attention to the above, and we look forward to your participation in the 2006 Cloverdale Rodeo Parade.

Yours truly,

James E King
Parade Chairman, Cloverdale Rodeo & Exhibition Association
JEK/pb
Encl.