



CLOVERDALE RODEO GETS SMART WITH SHELL BUSEY

* Country Fair To Feature New House Smart Country Building *

For Immediate Release (April 2, 2008)

Surrey, B.C. – The start of summer includes one of the most popular family events in British Columbia, the Cloverdale Rodeo and Country Fair (May 16 – 19 at the Cloverdale Fairgrounds). This year the rodeo hosts the HouseSmart Guy, Shell Busey, with a team of his how-to experts in a new and exciting exhibit called, **HouseSmart Country**. This venue features something for everyone, from a how-to stage to antiques and collectibles and everything in between.

Country Fair guests will enjoy the **Cloverdale Antique Round-Up** which will feature four days of retail antique sales; a spectacular one-day antique auction; a unique one-day antique appraisal show; a dynamic seminar schedule on everything from refinishing your family treasures to paint and decorating tips and a display of tools and tool memorabilia.

Knowing what's the latest and up-coming in the housing industry is a big deal these days. This information gives homeowners the 'how-to, who-to, where-to, why-to, when-to and the who-to' on where to invest in their biggest asset. HouseSmart Country includes, what's new and what to look for from roofing to flooring. Not forgetting the ease and mobility of development, the Manufactured Housing Association of BC will showcase an on-site example of a modular manufactured home.

With all the walking around the fair grounds a must-see is the ultra relaxing entertaining environment of the **HouseSmart Country Home Theatre**. A place where full-length movies and information regarding the various charitable organizations involved, such as CKNW Orphans Fund and Zajac Ranch for Children, can be found (all proceeds from HouseSmart Country will go to the CKNW Orphan's Fund and Zajac Ranch). Also in the arena of entertainment is the classic coin toss. An event where all you need is a coin and the ability to throw for an opportunity to win great prizes like, Stanley Tools.

Local artist **Lynn Knoblauch** will presents her wildlife art. And after viewing Knoblauch's conventional mediums check out the sculptures made from traditional tools. HouseSmart Country will also hold a fun home contest. This contest is bound to prove scary as prizes are awarded for the ugliest bathroom, kitchen, deck, and front/back yard. There will also be a **bird house contest** for young people under 16.

For more information on HouseSmart Country and annual Cloverdale Rodeo and Country Fair, May 16 – 19, 2008 visit: www.cloverdalerodeo.com.

-30-

Reference:

Laura Ballance
Cloverdale Rodeo and Country Fair
604-684-3170
604-771-5176 (cell)
laura@curvecommunications.com

Debra Walley
Cloverdale Rodeo and Country Fair
604-684-3170
604-727-2954 (cell)
deb@curvecommunications.com