

**FOR IMMEDIATE RELEASE**  
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**MEDIA ADVISORY**

## **CLOVERDALE RODEO AND EXHIBITION ASSOCIATION MOURNS LOSS OF LONGTIME SUPPORTER**

For Immediate Release

Surrey, British Columbia- Staff and board members of the Cloverdale Rodeo and Exhibition Association (CREA) are mourning the loss of longtime Exhibition Association Chair Alice McKay.

McKay, who passed away August 25<sup>th</sup>, began her volunteer work for the organization in 1954.

*“Alice was a driving force in the early days of the Association,” says CREA President Gerry Spielmacher. “Her dedication to this organization was recognized in the early 1990’s when we named one of our buildings in her honour. Alice continued working at the Rodeo and Exhibition until just a few years ago, and that’s indicative of her spirit and commitment to this community and this event. Our sincere condolences go out to her family.”*

McKay, who was 93 years old, came to the Langley/Surrey area in 1918, and was a member of a prominent dairy farming family. She is survived by a son and daughter.

### **About:**

The Cloverdale Rodeo and Exhibition Association is the non-profit organization that manages the world famous Cloverdale Rodeo & Country Fair held every year on the May long weekend at the Cloverdale Fairgrounds in Surrey, British Columbia.

The Association is also responsible for the year-round management of the eight facilities on the Cloverdale Fairgrounds that host over 1000 events annually, including trade shows, concerts, festivals, sporting events, horse and dog shows, swap meets, flea markets, weddings and meetings.

For more information on the Association and the 62nd annual Cloverdale Rodeo and the 120th Country Fair visit: [www.cloverdalerodeo.com](http://www.cloverdalerodeo.com).

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