

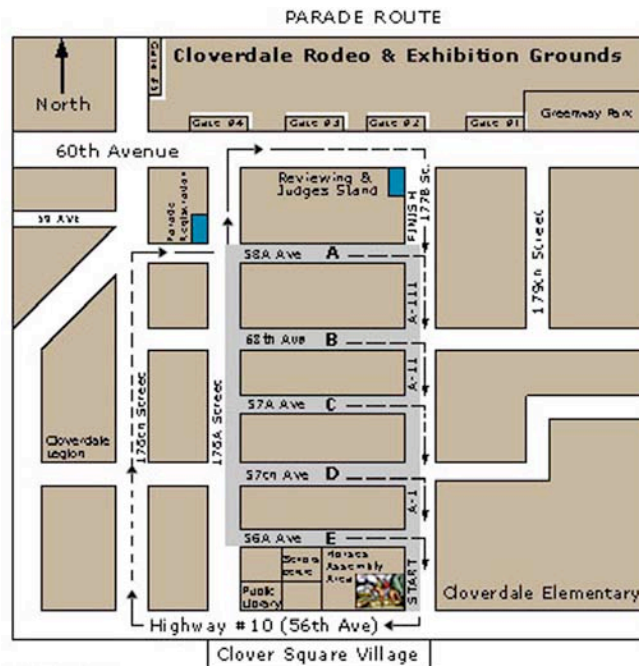


POPULAR PARADE SET TO WIND ITS WAY THROUGH CLOVERDALE

For Immediate Release – March 1, 2008

Surrey, B.C.: For generations of British Columbian's the May Long Weekend signals the start of the summer season - and one of the most popular family events in British Columbia, the **Cloverdale Rodeo and Country Fair**. A highlight of the annual event is the Cloverdale Rodeo Parade, which kicks off the festivities as it winds its way through the streets of Cloverdale, on Saturday, May 17th starting at **10:00am**. There are over 80 unique and colourful entries this year, featuring clowns, floats, bands, marching units and commercial entries. Grand Marshall of this year's parade is Shell Busey, the HouseSmart Guy.

2008 marks the 119th annual Cloverdale Country Fair featuring live entertainment, the Fraser Valley's largest midway and one of the best livestock, and agricultural exhibits in Western Canada as well as the popular Cloverdale Rodeo. Featuring a new invitational format, the Rodeo promises to draw the top athletes in bareback, saddle bronc, bull riding, as well as ladies barrel racing. New this year, check out *HouseSmart Country* with plenty for the whole family to enjoy.



For more information visit: www.cloverdaleroede.com.

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