

## **Exhibitor and Concessionaire Information**

**Cloverdale Rodeo & Exhibition Association - *In association King James Group***

### **Payment or Deposits: Due: May 1, 2013**

Including: Signed Contract  
Gate and Parking pass orders with payment  
Electrical Order (if required) with payment

Note: Order forms are available on the website: [www.cloverdalerodeo.com](http://www.cloverdalerodeo.com)

Concessionaires will be required to report their sales and pay the required 20% + Taxes daily. Day 1 payments to be made by 12:00pm on day 2, and so on. Day 4 payments are due at 6:00pm on day 4.

### **Food Concession Move-In**

Tuesday & Wednesday May 14 & 15 from 8:00am – 4:00pm  
Health Inspection Thursday May 16 from 9:00am – 2:00pm

### **Exhibit Move-In**

Thursday May 16 from 8:00am – 8:00pm  
Friday May 17 from 8:00am – 1:00pm

### **Show Hours (Public Access):**

Friday May 17 4:00pm – 11:00pm  
Saturday May 18 10:00am – 11:00pm  
Sunday May 19 10:00am – 11:00pm  
Monday May 20 ... 10:00am – 6:00pm

Note: Concessions and Exhibits must be open and staffed during the hours listed above. Buildings close at 10:00pm.

### **Concession and Exhibit Move-Out**

Monday May 20 .. 6:00pm – 9:00pm  
Tuesday May 21 .. 8:00am – 1:00pm

### **Security:**

Though security personnel will be on duty from Thursday May 16 through Tuesday May 21, Concessionaires and Exhibitors are advised to adequately insure their merchandise, and we suggest that any moveable, valuable materials be removed at the end of each day.

### **Insurance (Public Liability)**

The Licensee will provide to the Cloverdale Rodeo & Exhibition, a Certificate of Insurance naming Cloverdale Rodeo Association and City of Surrey.

1. Non-food exhibitors – minimum \$2,000,000.00 public liability insurance.
2. Food & beverage concessionaires – minimum \$5,000,000.00 public liability insurance.

### **Show Producer Contact Information:**

Cloverdale Rodeo & Exhibition Association c/o Jim King  
#9 – 9410 115 Street, Osoyoos, BC, V0H 1V5  
Attention: Jim King  
Phone: 250-495-7751  
E-Mail: [jameseking@shaw.ca](mailto:jameseking@shaw.ca)

## **Concession/Exhibit Restrictions**

Show management reserves the right to limit or restrict or terminate any demonstrations.

**No alcoholic beverages allowed !!!!!**

### **Products Sold:**

Products sold by concessionaire, or exhibitor are restricted to those products identified and approved on the license agreement.

### **Sound Levels:**

Any attention arousing devices, such as music, televisions, voice amplification, etc., must be kept at a level that does not interfere with other concessionaires or exhibitors.

### **Competitions, Draws and Contests:**

Sales promotions and competitions must be free of any obligations.

**The Concessionaire or Exhibitor MUST supply a list of the winners to the show management no later than seven (7) days after the event closes.**

### **Signs:**

Concessionaires and Exhibitors are reminded that hand painted or printed signs are not permitted.

### **Show Display Contractor:**

Management has appointed the following company as display contractor for the event.

**CENTRAL DISPLAY**      Jack Ryder  
#111 – 2837 Ferry Avenue, Prince George, BC V2N 1L3  
Phone: (250) 561-7477      Fax: (250) 561-7406

### **Preferred Suppliers:**

The Cloverdale Rodeo & Exhibition Association has awarded an **exclusive product rights** to the following companies:

**Pepsico**  
**Contact: Mikal Birtwistle 604 720-4078**  
**Email [mikal.birtwistle@pepsico.com](mailto:mikal.birtwistle@pepsico.com)**

**EXCLUSIVE ICE SUPPLIER**      Cloverdale Rodeo & Exhibition

The ice commissary will be located beside the Concession/Exhibit Office.